



## Corporate and Group Events

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Exclusive events and unforgettable experiences  
at Las Vegas Motor Speedway











## What we do

Las Vegas Motor Speedway is the ultimate destination for group and corporate events in Las Vegas. Dream Racing specializes in creating full service driving experiences designed specifically to meet the needs of your group. Whether your goal is client development or just a fun day on track, together we guarantee your guests will leave with a memory they will never forget.



# Las Vegas

Dream Racing is located at Las Vegas Motor Speedway, 12 miles north of the world famous Las Vegas Strip. Served by more than 1,400 flights daily, Las Vegas offers an unmatched choice of hotels, restaurants, shows and attractions.







## No matter the size

Whether you're a small group of 10, or a large group of up to 10,000 people, Dream Racing has the experience and facilities to accommodate your group and deliver the highest quality event.







## Supercar driving experiences

With the world's largest and most exclusive selection of Supercars, your guests' dreams of pushing an exotic car to its limit will become a reality.



## Racecar driving experiences

Dream Racing is the only place in the world that offers the opportunity to drive a real racecar on a real race course. Complete with racing slick tires, carbon fiber body, and an optimized engine, these non-street legal cars were built for the track to deliver maximum speed and top performance. Feel the exhilaration as you get behind the wheel of our exclusive Ferrari, Lamborghini, Porsche, and Lotus Racecars.



# Superspeedway ride-alongs

For larger groups, we offer the chance to experience what it's like to ride along on the world famous Superspeedway oval. Known for its use in NASCAR, the Superspeedway features high octane straights and thrilling 20-degree banked turns and, depending on the vehicle of your choice, you will experience top speeds of up to 170 mph.



# Drifting ride-alongs

A high intensity thrilling ride-along experience with a pro driver will leave your guests in a permanent state of awe.



# Hot laps

Riding alongside a true racing professional, and reaching high speeds in a real GT racecar is something that everyone has to experience at least once in their life.







## Night events

Hosting an event under the lights at Las Vegas Motor Speedway is truly spectacular. Customize your event with a concert performance, product demonstration, and of course, the best catering options for your guests.





# Corporate events made easy

Dream Racing offers different types of driving experiences tailored for your group:

- › Supercar driving experiences
- › Racecar driving experiences
- › Drifting ride-alongs
- › Hot lap ride-alongs
- › Autocross
- › Simulator challenges
- › Team building activities
- › Superspeedway hot laps
- › Go-Kart experiences







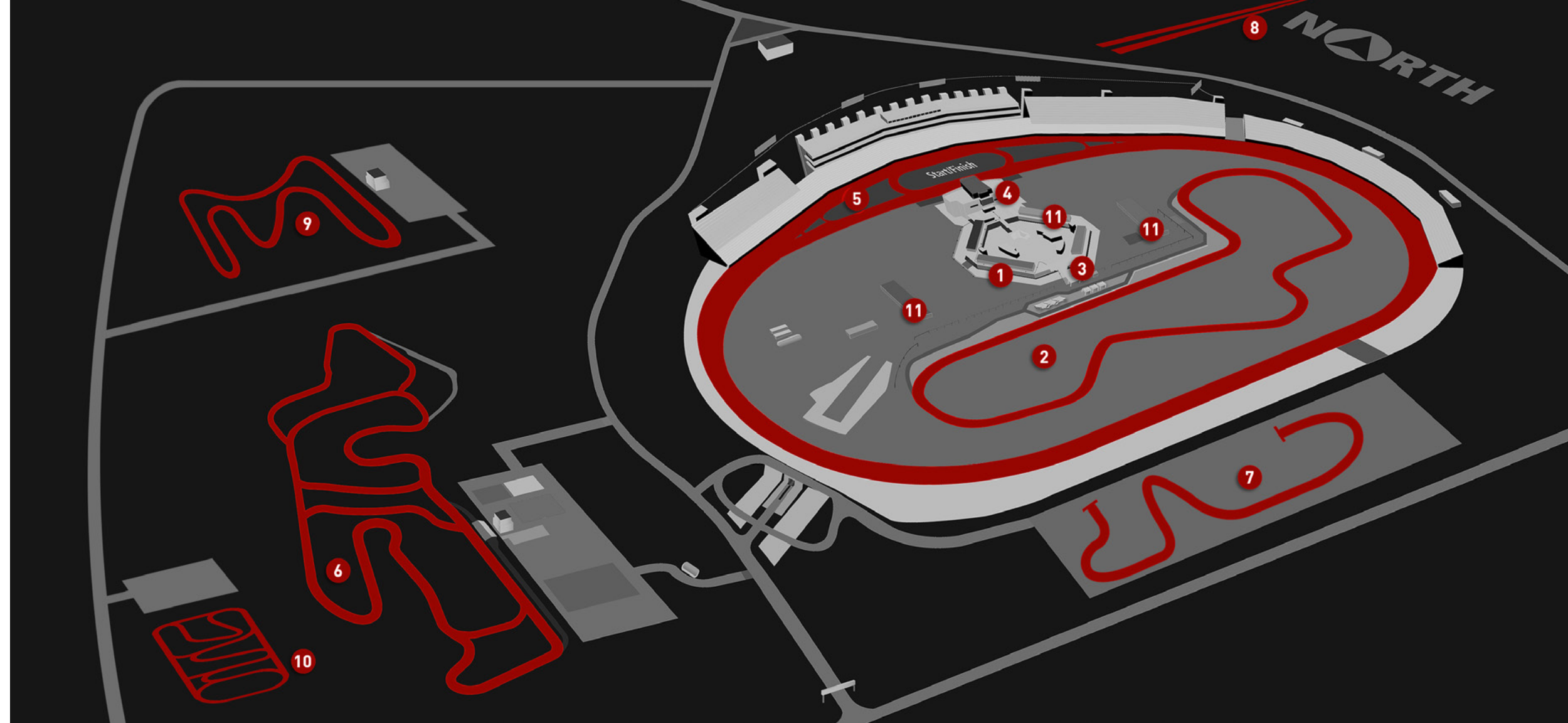
# Full facility rental options

No matter the function or occasion, we offer unique and dynamic spaces that will fit your every need.



# LVMS Facilities

- 1 Dream Racing Lounge
- 2 Inside Road Course
- 3 Viewing Deck
- 4 Media Center / Hospitality
- 5 Superspeedway
- 6 Outside Road Course
- 7 Autocross Course
- 8 Drag Strip
- 9 Off-road Course
- 10 Go-Kart Track
- 11 Workshop / Tire shop / Garages





# Meeting spaces

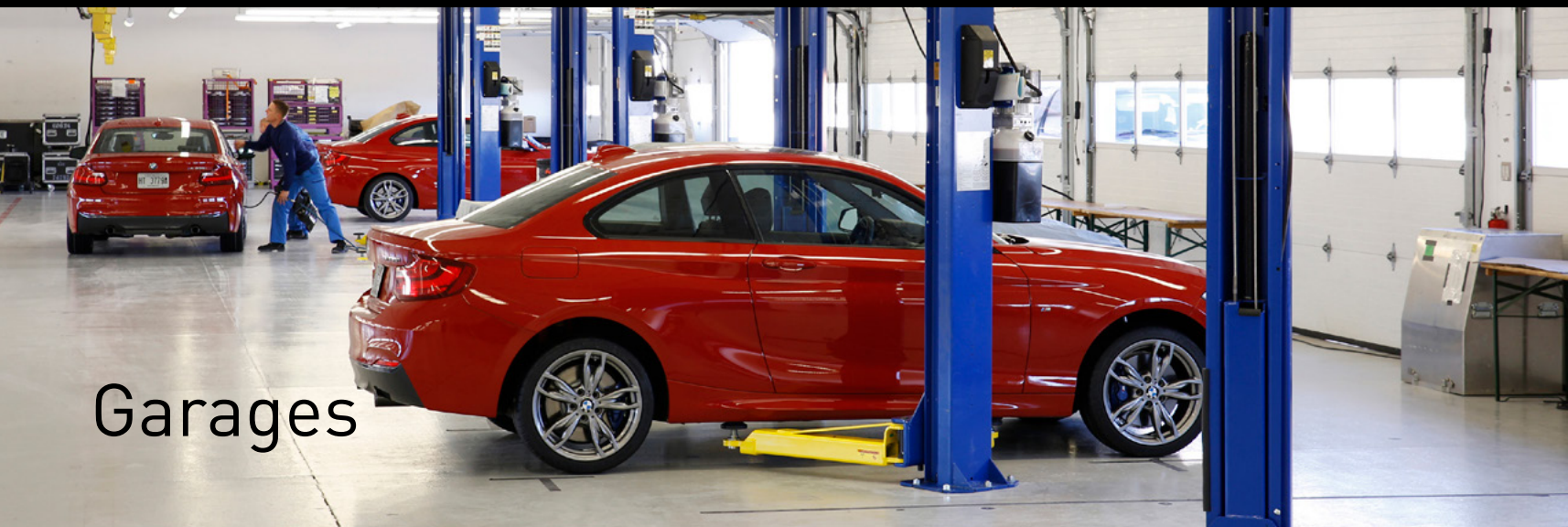
Dream Racing offers multiple options for meeting and function spaces which are ideal for product launches, speaking arrangements or just somewhere for the team to bond.



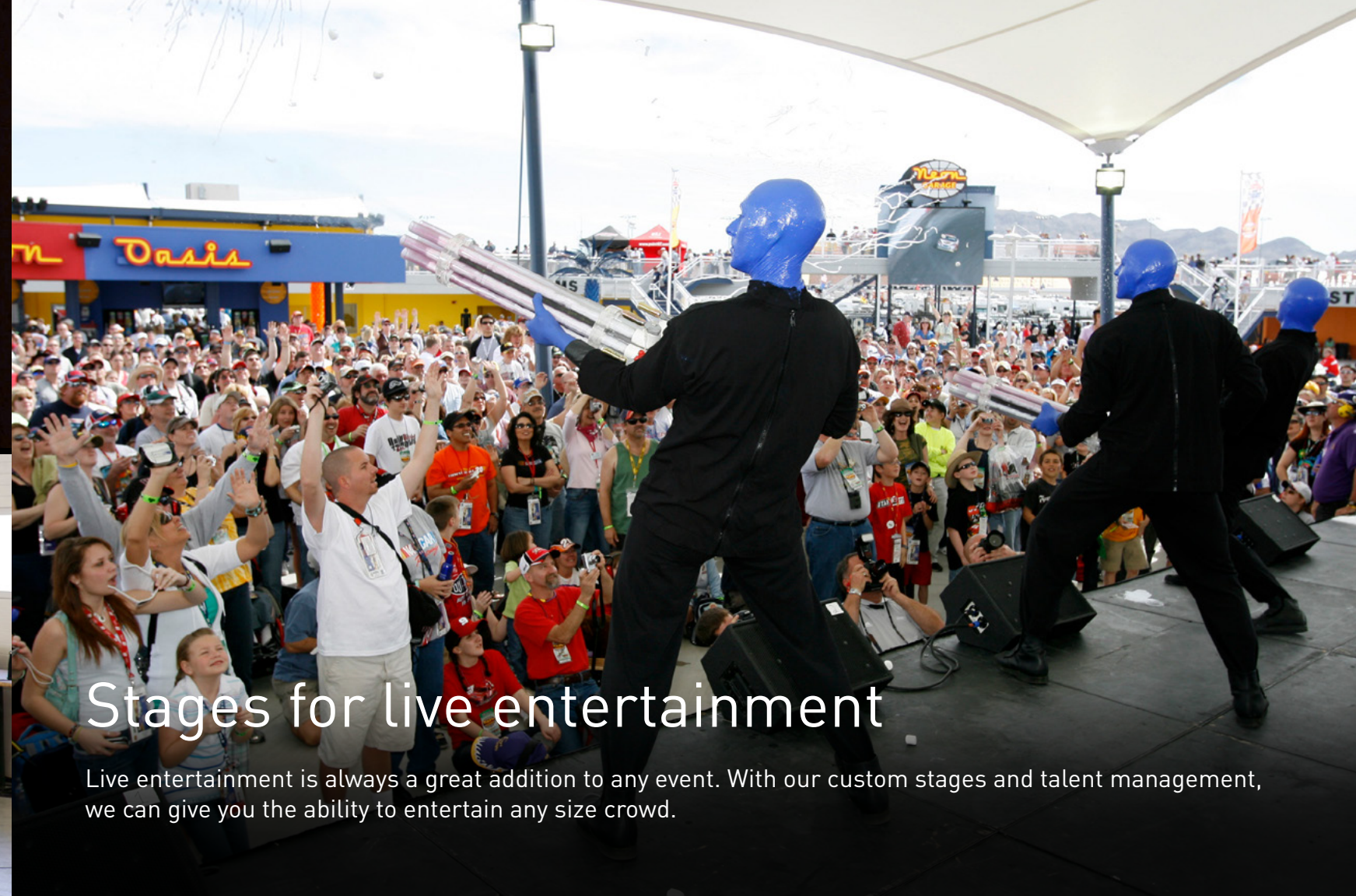




Spa



Garages



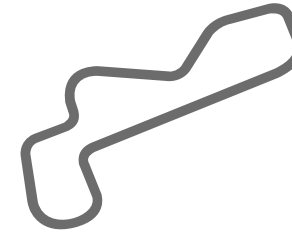
## Stages for live entertainment

Live entertainment is always a great addition to any event. With our custom stages and talent management, we can give you the ability to entertain any size crowd.





## Our tracks



### Inside Road Course 1.2 - Miles | 9 - Turns | 140 mph

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The IRC is a 1.2 - mile, 9 - turn road course located in the center of Las Vegas Motor Speedway. The average speeds range from 50 mph in the corners to 140 mph on the straightaway with up to 1.6 G-forces. The location for this track couldn't be better, as it offers clear visibility of every upcoming turn, and a faster pace of progression with each lap.



### Outside Road Course 2.4 - Miles | 10 to 18 - Turns | 150 mph

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The 1.2 - mile, 10 - turn outside road course is a fun but technical track and shares many characteristics of an F1 street course. Small elevation changes and slightly bumpy corners make the ORC a great experience. The Outside Road Course offers multiple configurations including a 2.4 - mile course, but also can be used for different motoring activities such as: off road, hill climb, wet driving practice, slalom and more.

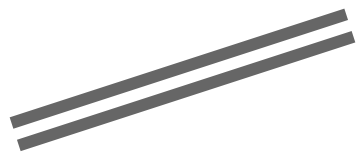


### Superspeedway 1.5 - Miles | NASCAR sanctioned | 170 mph

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The LVMS Superspeedway is a 1.5 - mile tri-oval. It hosts a number of racing series including the NASCAR Cup Series. Its 12° - 20° banking allows for high speed in every corner.





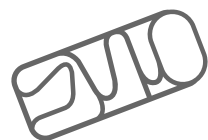
### Drag Strip .25 - Mile | NHRA Sanctioned | 150 mph +

Race head-to-head on our quarter mile NHRA sanctioned drag strip, where you can test your reaction time, compete for the fastest quarter mile, and reach top speeds you can only dream of on the street.



### Off-Road Course 850' x 750' | Multiple configurations | 75 mph

Measuring 850'x750', this off-road area includes a preformed track that may be manipulated to suit your needs. The track is ideal for the launch of an off road or sport utility vehicle demonstration of construction grade equipment.

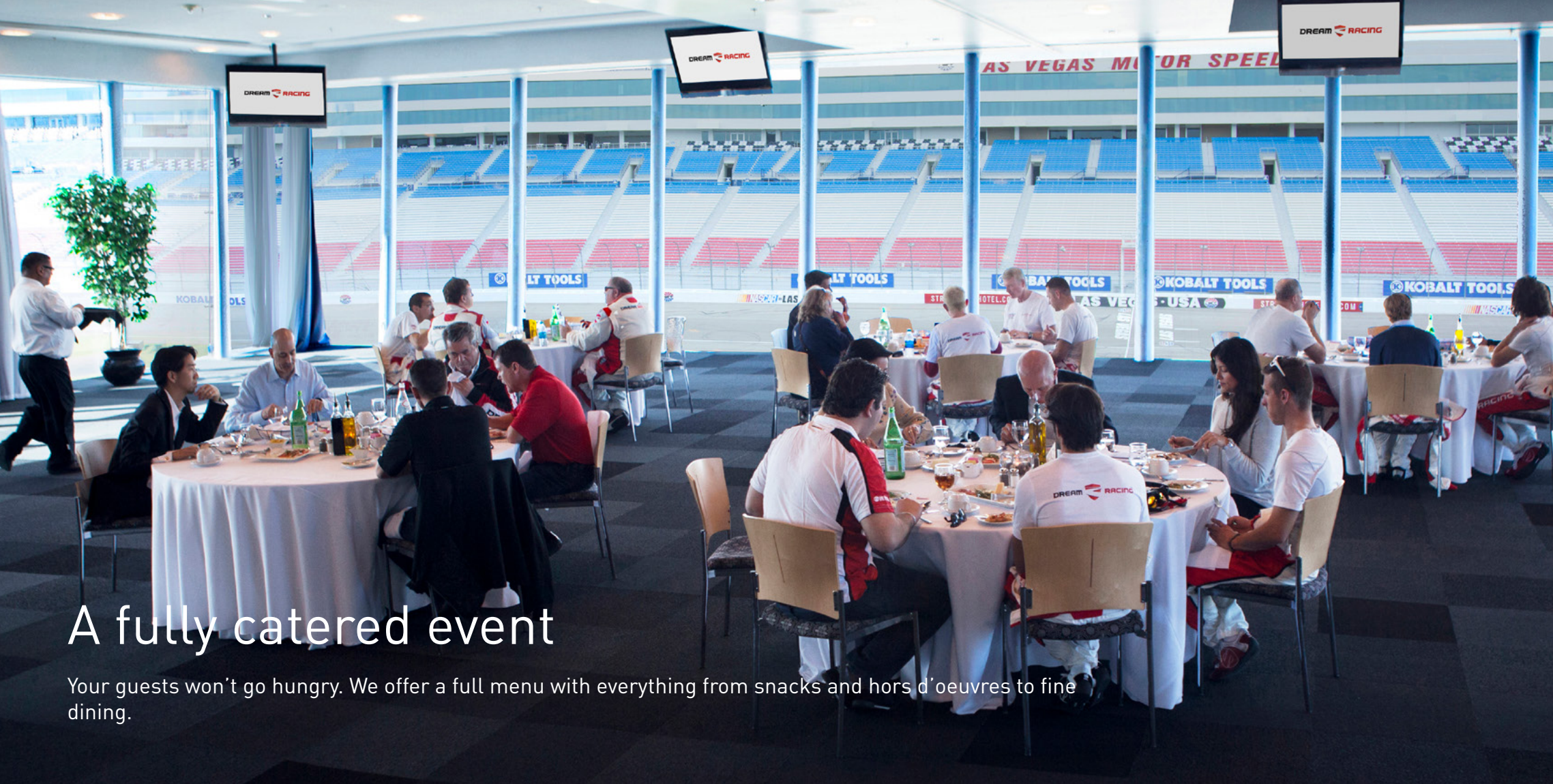


### Go-Kart Track .5 - Mile | Multiple configurations | 65 mph

This go-kart "racing" course features 11 - turns, a pit area, Musco lighting and ample runoff. Six possible configurations, ranging in length and difficulty, are available. Two configurations may run simultaneously.







## A fully catered event

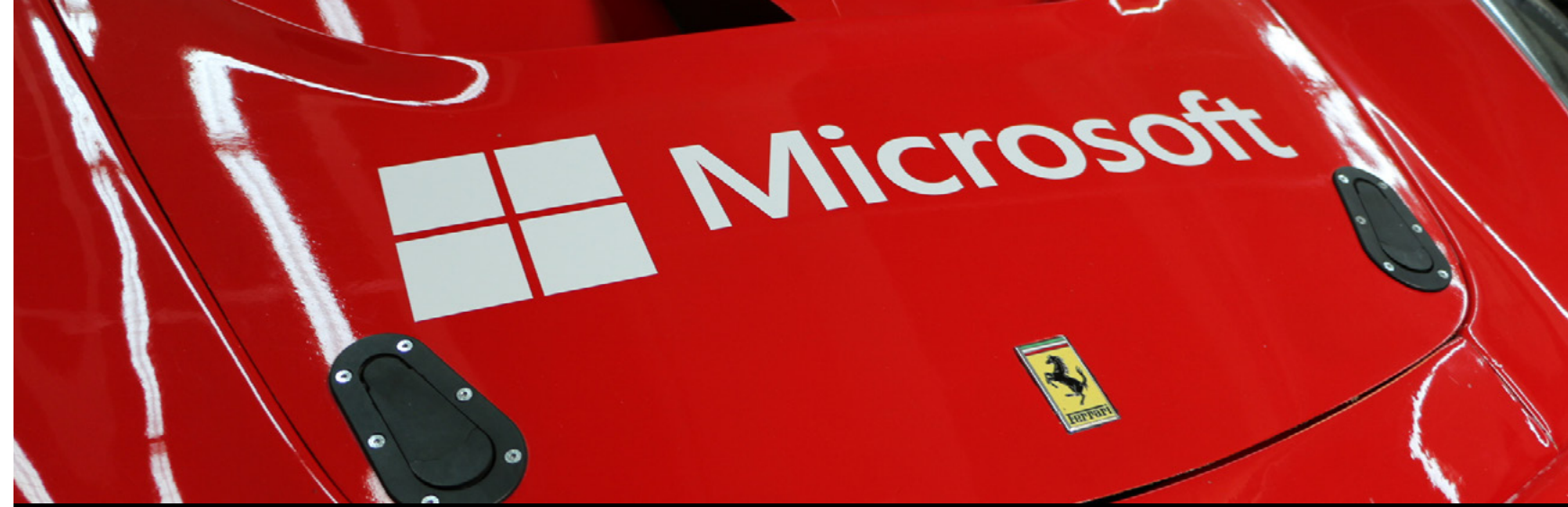
Your guests won't go hungry. We offer a full menu with everything from snacks and hors d'oeuvres to fine dining.





# Branding options

Our multi-million dollar facilities were designed with corporate events in mind. Each element throughout the experience can be customized to create an atmosphere that reflects your brand. Incorporate your logo onto merit certificates, banners, flags, car decals, on-board videos, and a wide range of custom apparel to leave a lasting impression on your attendees.









# The experience

Dream Racing offers something you won't find anywhere else on the planet.







## Classroom

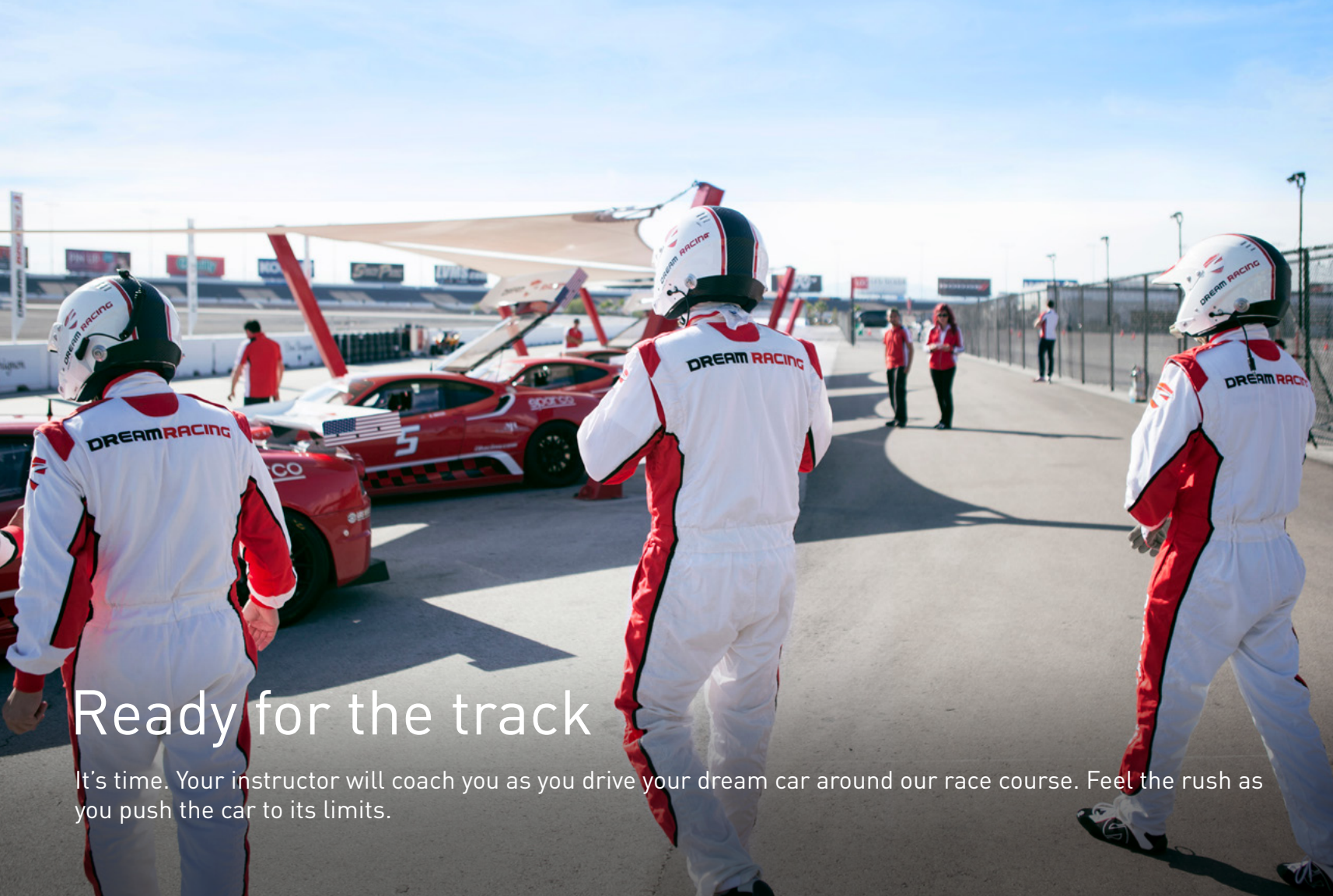
Take a seat and enjoy a world-class training and theory session from the professionals.



## Simulator

Powered by iRacing, our state-of-the-art simulators feature a laser scanned replica of our track that prepares you for your experience.





## Ready for the track

It's time. Your instructor will coach you as you drive your dream car around our race course. Feel the rush as you push the car to its limits.





# Team building

Our unique programs offer opportunities that evoke a genuine team spirit and bring people together in an exciting atmosphere. From timed tire changes to simulated pit stop challenges, the options to bring your team together are endless. Group up, test your skills, and let our team of instructors guide you to victory!







## Accessible to everyone

Through technology and proper training, our programs are designed so that our experiences are fun, comfortable, and easy to enjoy whether you're an expert or driving for the first time.





## Transportation

Start your trip off right by booking unique transportation to match the style of your event. Choose to take advantage of our shuttle pick up from CityCenter. Arrangements can also be made to arrive in style via a luxurious limousine or by helicopter. If you are looking to make an impression, landing under the lights of the Speedway will create an atmosphere unlike anything your guests have seen before.





## Up close and personal

Dream Racing takes the time to make sure every guest gets the attention they deserve. Our sales and operations team, along with our VIP hostesses and professional instructors, will ensure your expectations are exceeded.







## A team of professionals

Founded by former racing champions, Dream Racing has always placed an emphasis on selecting professionals within the racing industry from around the world. As a testament to the pedigree of instructors that we have on staff and available to guests, our very own international race team, Dream Racing Motorsport, is comprised of those very same instructors. We want you to know you are in the right hands.







## The largest selection

Dream Racing features the world's largest and fastest selection of Supercars and is the only driving experience where you can get behind the wheel of a real Lamborghini, Ferrari, Porsche or Lotus Racecar.

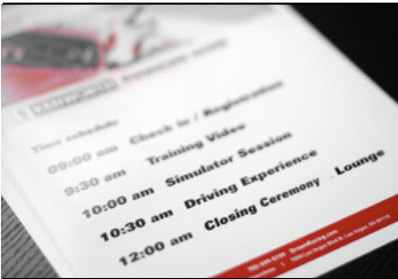


Our brand is synonymous with  
PERFORMANCE, EXCLUSIVITY,  
INNOVATION and SUCCESS.





# Sample schedule



## 9:00 am - Welcome and Registration

Upon arriving at Dream Racing, our hostesses will assist guests through a quick registration process.



## 9:10 am - Training Classroom

The experience starts in our theater classroom with a theory session that prepares drivers for the car's performance and the track. Drivers will learn about safety procedures, how to properly handle the cars, and techniques to best conquer the track.



## 9:25 am - Simulator Session

Next, drivers will step into 3D simulators, training on an exact laser scanned replica of the track, which provides the closest experience to actually driving on the road course.



## 9:45 am - Photo with Car

After simulator training, drivers will get suited up in professional racing suits (if driving Racecars). On pit lane, they will have their picture taken with their car.



## 9:55 am - Driving Experience

The anticipation and excitement will peak as drivers get behind the wheel of their dream Supercar or Racecar. See what these cars are capable of as our professional instructors coach drivers through each corner and straightaway to maximum speeds.



## 10:55 - 11:30 am - Thank You & Closing Ceremony

Guests will finish the day in our VIP lounge where they will be presented merit certificates. Individuals have the opportunity to purchase their on-board video, photo and merchandise at our gift shop.



# Sample prices

- › **Ride-along experiences** Starting at \$40 pp
- › **Drifting experiences** Starting at \$80 pp
- › **Racecar hot laps** Starting at \$120 pp
- › **Supercar driving experiences** Starting at \$140 pp
- › **Racecar driving experiences** Starting at \$240 pp

*\*Pricing may vary based on time of day, group size, date, and experience type. As Dream Racing offers a large selection of Supercars and Racecars, driving packages may be modified to accommodate specific car requests by sending inquiries to [sales@dreamracing.com](mailto:sales@dreamracing.com).*





## Why choose us?

Dream Racing has been in operation since 2011 and has successfully delivered more than 200,000 experiences to everyone from single customers to over 10,000 in some of the biggest corporate events ever seen in Las Vegas.

Our extensive knowledge in both boutique events and large-scale, festival-like events, are key to Dream Racing facilitating an unbelievable experience.

Trust in our experience and ability, and you will be joining some of the most recognized and respected names in the corporate world.



Thank you to our corporate clients and partners that have placed trust in us to host their momentous events.





# Note from the founders

We have accumulated more than 50 years of experience in this industry and have been fortunate enough to work with some of the largest corporations by organizing all types and sizes of events for them.

Everybody loves Ferrari, Lamborghini, and Porsche, and the opportunity to drive one on a beautiful track is something special and unique. Being connected with high-end, exclusive brands allows us to deliver what companies request for their guests.

It's simply an experience impossible to forget.

We believe that the true value of our events is that special atmosphere we generate among your guests. This is where we apply our largest efforts, treating every single one of them as if they would be our own personal ones.

We truly appreciate you considering Dream Racing for your next event.

Adriano De Micheli - President

Enrico Bertaggia - CEO





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